

Your Resume **SUCKS...** but it doesn't have to!

The Resume Rebel Philosophy: A job seeker is the product...a resume is the commercial... and the employer is the consumer. A resume has 3 seconds to grab the attention of the employer and persuade him to interview the job seeker. Our method is based on 50+ years of combined experience as freelancers in the arts and entertainment industries. Plus we are the HR department for our companies and we've received thousands of resumes. Resumes we write are put in the Interview Pile because they are based on what rocks in the *real world* and not on traditional rules that work against you.

Jeanne Simon has been a producer, writer, and content creator in the entertainment industry for over 22 years. She has been hired for hundreds of jobs on the strength of her resume. Jeanne's work as a producer for over 400 shows for Nickelodeon, Cartoon Network and TNN put her in a position to review thousands of resumes as she staffed shows. Her book, *Your Resume Sucks!*, launches a new way to write resumes.



Mark Simon is a business man with a talent for the arts. He has been an award-winning author, illustrator, film and TV art director, special effects designer, magazine publisher, business owner, animator, storyboard artist, lecturer, producer and director. He owns Animatics & Storyboards, Inc. and A&S Animation, Inc., Mark has been hired on the strength of his resume for more than 2,500 productions and has extensive experience hiring other people from their resumes.



Mark is the co-author of *Your Resume Sucks!* as well as having written four art industry books and is a contributing writer to several periodicals. His popular lectures on resumes, Hollywood, and the arts have taken him around the U.S. and across England and China.

Possible Segment Topics:

Should You Lie On Your Resume?

Find out the consequences and how to present the most positive image possible on paper without lying.

Why Aren't You Getting Any Job Interviews?

Avoid the Top 5 resume mistakes.

Why Do Most Resumes Suck?

They don't follow the Top 5 Resume Rebel Rules.

- #1. Lies Equal Goodbyes
- #2. No Job Title - No Job
- #3. Don't Let Dates Date You
- #4. Experience Trumps Education
- #5. Worthless Duh-Jective Statements All Say the Same Thing - "I want a job."

Are College Degrees Overrated?

Experience typically trumps education, so find out how to make the most out of getting your degree.

Advice for Graduates

Learn what you can put on your resume if you have little to no experience.

Mothers Returning to the Work Place

Avoid the pitfalls of gaps in your work experience.

Find Out How To Break Into Hollywood.

Learn 3 ways to jump start a career in TV or film.

You Got the Job Interview – Don't Blow It!

Find out the 3 stages to a successful job interview: Prepare, Present, and Close the Deal.



Availability: Central Florida, worldwide via arrangement or telephone. Available last minute.
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